

GROUPE GM

AMENITIES EXCLUSIVOS

SOAPS AND SOLID COSMETICS



THE ADVANTAGES OF USING SOAPS AND SOLID COSMETICS



- Responsible formula
- 99% vegetable origin
- EDTA and BHT free
- All formulated with palm oil from RSPO SEG (segregated) and RSPO MB (blended) certified palm plantations
- More concentrated formulations
- Reduced water consumption during production - up to 9x less water compared to liquid formulations
- Reduced package size
- Plastic-free packaging
- Longer lasting when compared to equivalent liquid products
- 1 unit of 20ml corresponds to 3 uses / 1 20g soap allows 30 uses
- Practice sustainable habits and choices

CARE
ABOUT
EARTH



100%
PLASTIC
FREE



SOAPS AND SOLID COSMETICS

A SUSTAINABLE SOLUTION



Groupe GM's commitment to environmental responsibility, through its **Care About Earth®** program, demonstrates its engagement in designing products that minimize its ecological footprint.

Soaps and solid cosmetics are a striking example of this contribution with significant advantages for a conscious ecological transition in the hospitality sector.

In the industrial production of solids, water consumption is reduced since only a small percentage is present in their composition. This allows up to 9 times less water to be used compared to classic liquid formulas.

Therefore, the packaging used in solids does not need to incorporate plastic, using paper or cardboard, with waterproof varnish.

It is a responsible and sustainable alternative that makes it possible to eliminate single-use plastics and fossil fuel-based materials, minimizes excess packaging and prioritizes the use of recyclable and recycled materials.

The solids marketed by Groupe GM come from an industry powered by electricity of which 33% comes from renewable sources (wind and water power). In this way, there are no combustion or gas emissions.

91% of the waste produced annually in the manufacture of solids is recycled in the practice of a Circular Economy policy, through industrial symbiosis. The excess is reintroduced as raw material in the detergent industry.

The origin of the vegetable raw materials is strictly controlled and only materials from sustainably managed and fair trade plantations are used. The solids produced are RSPO ("Roundtable on Sustainable Palm") certified from certified sustainable palm oil production.

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