SOAPS AND SOLID COSMETICS COLLECTION

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The great challenge facing hoteliers today is environmental awareness and the development of more sustainable consumption habits by reducing, reusing and recycling.

In line with this need to consume sustainably, Groupe GM has been launching solid cosmetic lines for hotels which substantially reduce water consumption in their manufacture and eliminate the use of plastic in their packaging as a complement to its portfolio.

Recently and according to its corporate program of ecological responsibility, **Care About Earth®**, **Groupe GM** has taken another step forward and created a Soaps and Solid Cosmetics collection system, where it collects without costs for its clients not only the solid cosmetics but all the soaps it commercializes, ensuring their recycling.

Groupe GM provides **free** material - Buckets and Cloth Bags - for the hotel's internal logistics of soap storage.

The membership is not binding, the hotel only has to formulate it to Groupe GM by e-mail to **apoioaclientes@groupegm.com** according to the following criteria:

Criteria for requesting buckets and cloth bags:

• up to 50 rooms: 1 bucket

• from 50 to 100 rooms: 2 buckets

• 100 to 200 rooms: 3 buckets

• 200 rooms or more: 4 buckets

• 2 cloth bags per floor/cleaning crew

Criteria for collection requests of solid soaps:

• Make your request through the contacts:
   • apoioaclientes@groupegm.com
   • T. +351 225 574 387

• Inform the quantity to be collected in kg and the number of packages;

• Package the soaps in one or two resistant plastic bags to not run the risk of breakage during transport;

• Soaps must be ready for collection on the date/time provided by Groupe GM;

• The buckets and cloth bags remain at the hotel for internal logistics.

The Project is operational in the Iberian Peninsula except for the islands (Canary Islands, Balearic Islands, Azores and Madeira).