

SCANDINAVIAN WHITE®

HOTEL LINE

SCANDINAVIAN WHITE®



### THE NATURAL AND ETHICAL BRAND INSPIRED BY NORDIC COUNTRIES

Created in 2011, *Scandinavian White* is a brand inspired by Nordic countries whose Ecolabel certified products protect both the environment and your well-being:

- Ecolabel formulation
- Packaging complying with EU Ecolabel criteria and made from recycled or bio-sourced materials

Its minimalist black and white packaging is inspired by scandinavian universes where "hygge" and "lagom" are cultivated; they represent intimate and cozy "art de vivre" that promote a philosophy based on well-being, balance, simplicity and ethics.

### 源自天然、汲取北欧国度灵感的负责任品牌

受北欧国家的灵感启发，Scandinavian White品牌于2011年诞生；其产品经过Ecolabel认证，在保护环境的同时，为您带来康健身心的体验。

- 符合Ecolabel认证的配方
- 包装严格遵循欧盟Ecolabel标准，以循环利用或有机来源的材料制作

包装采用黑白两色极简主义风格，其灵感来自斯堪的纳维亚人的世界观，并且推崇挪威和丹麦的“hygge”（幸福）及瑞典的“lagom”（不多不少刚刚好）文化；它们还代表着亲密而舒适的“生活艺术”，倡导基于幸福、平衡、朴素和道德的哲学理念。

### 95%\* NATURAL ORIGIN FORMULAS

*Scandinavian White* products boast a minimum naturality percentage of 92% and up to 99%. The 7 products of the line exude a revitalizing tea-based fragrance that is mixed with notes of citrus fruit for an incredibly refreshing feel.

\* Average calculated on the whole range of products

### 各式配方95%\*源自天然

Scandinavian White在所有产品中，天然成分最低占比92%，最高为99%。该系列共有7种产品，其中清新活力的茶香能让人精神百倍，混合其中的柑橘芬芳更是让人神清气爽。

\* 系列中所有产品的平均比例





**BOTTLES / 洗护产品** 30 ml - 1 fl.oz

SHOWER GEL 沐浴露  
 SHAMPOO 洗发露  
 CONDITIONER\* 护发素\*  
 BODY LOTION\* 温和润肤乳\*  
 HAIR & BODY GEL 洗发沐浴露

\* Not Ecolabel certified

\* 未经Ecolabel认证



**SOAP / 温和香皂** 15 g - 0.52 oz

CARE ABOUT EARTH



This soap contributes to the production of certified sustainable palm oil.  
 该护肤皂推动获认证可持续棕榈油的生产。



Symbolised by the flower, the Ecolabel of the European Union is a unique certification system which is designed to help consumers recognise the most environmental friendly products and services.

**Better for the environment...**

- reduced impact on aquatic ecosystems
- fulfils strict biodegradability requirements
- limits packaging waste

**... better for you**

For more information on the EU Ecolabel system: [www.ecolabel.eu](http://www.ecolabel.eu)

欧盟Ecolabel标准为独特认证体系，旨在帮助消费者识别最为环保的产品和服务。

**更关爱环境……**

- 减轻对水生生态系统的影响
- 满足严格的生物降解度要求
- 降低包装材料浪费

**……更关爱您**

了解更多有关欧盟Ecolabel认证体系的信息：

[www.ecolabel.eu](http://www.ecolabel.eu)





**ECOPUMP** 300 ml - 10.14 fl.oz

HAIR & BODY GEL 洗发沐浴露  
LIQUID SOAP 洗手液

**CARE ABOUT EARTH**



**100% POST-CONSUMER RECYCLED PLASTIC BOTTLE**



**BIO-RESIN PUMP**



The Nordic Swan Ecolabel is an environmental certification of the Nordic countries that encourages sustainable product conception.

北欧白天鹅环保标识 (Nordic Swan Ecolabel) , 是北欧国家的环境保护认证, 旨在鼓励发展可持续产品的概念。



**ECOSOURCE**

375 ml - 12.68 fl.oz

HAIR & BODY GEL  
LIQUID SOAP  
CONDITIONER\*  
HAND & BODY LOTION\*

\* Not Ecolabel certified

洗发沐浴露  
洗手液  
护发素\*  
手部&身体乳霜\*

\* 未经Ecolabel认证

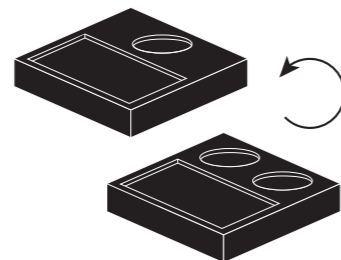


**REFILL BAG / 反复填充袋**

375 ml - 12.68 fl.oz

**CARE ABOUT EARTH**

**PRESERVATIVE FREE EXCLUSIVE AIRLESS TECHNOLOGY**



**TRAY / 托盘**

Made in biodegradable material (PLA)  
Designed for 1 or 2 bottles.

以可降解材料制作 (聚乳酸)  
专为放置1到2瓶产品设计。

**CARE ABOUT EARTH**



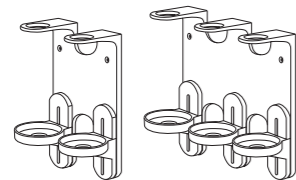
**PLANT-BASED MATERIAL**



**WALL BRACKET / 壁挂支架**

Stainless steel, chromium plated brass or ABS recyclable plastic.

不锈钢、镀铬黄铜或ABS可回 塑料。



**DOUBLE DISPENSER / 双头给皂器**

375 ml - 12.68 fl.oz (x 2)

Possible combinations:

HAIR & BODY GEL /  
CONDITIONER\*

LIQUID SOAP /  
HAND & BODY LOTION\*

\* Not Ecolabel certified

可选组合:

洗发沐浴露 / 护发素\*

洗手液 / 手部&身体乳霜\*

\* 未经Ecolabel认证



